



State of Hawaii
Department of the Attorney General
(Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Amazon.com, LLC	The Grammy Foundation	10 th Anniversary CD	10/7/08-1/4/09	United States
American Eagle Outfitters	Concern Worldwide US, Inc.	Haiti graphic t-shirt promotion	1/3/11-1/17/11	United States
American Eagle Outfitters	Oxfam America	Hear to Help CD	2/12/10-3/19/10	United States and Canada
American Express Travel Related Services Company	Seaworld & Busch Gardens Conservation Fund	Purchase with AMEX at any Seaworld & Busch Gardens theme parks	6/30/08-12/31/10	United States
American Express Travel Related Services Company	Share Our Strength	10 cent donation using the American Express Card at Whole Foods stores	11/3/10-12/31/10	United States
American Express Travel Related Services Company	Surfrider Foundation	\$5.00 donation using Swell.com	11/27/09-12/31/09	United States
American Girl Brands	National Wildlife Federation	\$1 donation from sale of monk seal toy	1/1/11-12/31/11	United States
Anchor Bay Entertainment, LLC	Susan G. Komen Breast Cancer Foundation	\$1 donation from DVD sales	11/1/10-10/31/12	United States
Anchor Bay Entertainment, LLC	Susan G. Komen Breast Cancer Foundation	\$1 donation from DVD sales	10/9/09-10/31/10	United States (excluding territories)
Ansell Healthcare Products	Susan G. Komen Breast Cancer Foundation	Pink examination gloves campaign	4/1/10-3/31/11	United States

ATT	Special Olympics	“Special Olympics Donation” Program	3/1/11-7/30/12	United States
ATT	United States Olympic Committee	Purchase of certain songs on iTunes	2/9/10-3/1/10	United States
Banzai Productions	Girl Scouts of Hawaii	Event promotion, Girl Scout concessions (Surfing)	3/31/09-4/14/09	Hawaii
American Honda Motor Company	Keep America Beautiful	2008 Happy Honda Days Sweepstakes	11/26/08-1/5/09	United States and its territories
American Honda Motor Company	Little League Baseball, Inc.	2008 Happy Honda Days Sweepstakes	11/26/08-1/5/09	United States and its territories
American Honda Motor Company	Pediatric Brain Tumor	2008 Happy Honda Days Sweepstakes	11/26/08-1/5/09	United States and its territories
Belkin International	Susan G. Komen Breast Cancer Foundation	Pink iPod cases and sports armbands sales program	7/15/08-8/31/09	Internet and retailers in the United States
Belkin International	Susan G. Komen Breast Cancer Foundation	iPod accessory program donation	8/1/09-7/1/10	Internet and retailers in the United States
Boots Retail USA	Susan G. Komen Breast Cancer Foundation	BCA Mask Sales Promotiton	10/1/10-10/31/10	United States
Cables News Network, Inc.	Andrews McMeel Publishing	Book sale of: “CNN Reports: Katrina-State of Emergency”	11/8/05-n/a	United States and its territories
CafePress	Entertainment Industry Foundation	“Stand Up To Cancer” campaign	9/20/10-12/31/10	United States
California Pizza Kitchen	Ronald McDonald House Charities of Hawaii	Philanthropizza Coupon	August 4, 2009	Oahu (Ala Moana Shopping Center)
Charity Partners, Inc.	ALSAC	Charitable Sale Inventory	-	United States
Charity Partners, Inc.	Boys & Girls Club of America	Donations for Goods/Services	July1, 2009-July 1, 2011	United States
Charity Parnters	Childrens Cancer Research Fund	Donations for Goods/Services	3/23/11-3/23/13	United States
Charity Partners, Inc.	Childrens Health Fund	Charitable Sale Inventory	-	United States

Charity Partners, Inc.	Citizens United for Research in Epilepsy	Charitable Sale Inventory	6/24/10-6/24/11	United States
Charity Partners, Inc.	Communities in Schools	Charitable Sale Inventory	4/30/10-4/30/11	United States
Charity Partners, Inc.	Cooperative for Assistance and Relief Everywhere	Donation for Goods/Services	July 1, 2009- July 1, 2010	United States
Charity Partners, Inc.	Drug-Free America	Donation for Goods/Services	8/15/10- 11/17/12	United States
Charity Partners, Inc.	Friends of the World Food Program	Donations for Goods/Services	July 1, 2009- July 1, 2011	United States
Charity Partners, Inc.	Habitat for Humanity International	Live Event Products	5/20/10-5/19/12	United States
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6/16/11-6/16/13	United States
Charity Partners, Inc.	National Childrens Cancer Society	Donated Items	6/22/11-6/22/13	United States
Charity Partners, Inc.	Wildlife Conservation Society	Donations for Goods/Services	8/1/09-8/1/11	United States
Charity Partners, Inc.	National Federation of the Blind	Charitable Sales and Services	7/1/09-7/1/10	United States
Charity Partners, Inc.	Farm Aid	Charitable Sales and Services	8/6/09-8/6/11	United States
Chase Bank, Inc.	AARP Foundation	"Drive to End Hunger" campaign	2/1/11-3/31/13	United States
Coca-Cola Company	Habitat for Humanity	10cent donation from specially marked Sprite or Sprite Zero	3/28/11-6/30/11	United States
Coca-Cola Company	Habitat for Humanity	Donations made from beverage tabs	4/1/10-5/30/10	United States
Comcast Cable Communications Management	Stand Up to Cancer	Communication services provided for charity	9/1/09-9/30/10	United States
Comcast Cable Communications Management	Entertainment Industry Foundation	Video on Demand promotions (Hope for Haiti Now)	1/22/10-8/5/10	United States
Conagra Foods RDM	Feeding America	"Child Hunger Ends Here" promotion	3/1/10-5/31/10	United States and its territories

Continental Mills	Marine Toys for Tots	Promotional Program	11/1/10-12/31/10	United States
Converse Inc.	The Global Fund to Fight AIDS, Tuberculosis and Malaria	“The Red Campaign” (Converse footwear products)	4/1/06-5/31/11	United States and its territories
Craigslist, Inc.	Craigslist, Charitable Fund	Donation of Net Revenues of posting of website: www.craigslist.org	12/05/08-12/05/09	California
Dangered Global LLC	World Wildlife Fund	Use of Panda logo on merchandise	4/19/10-6/20/12	United States
Dell, Inc.	Susan G. Komen Breast Cancer Foundation	Pink Dell products	12/12/08-1/31/10	United States and its territories
Del Monte Corporation	The Animal Medical Center	AMC’s logo w/ Del Monte products	5/1/08-4/20/09	United States and its territories
Del Monte Corporation	The Bonnie Bergin Assistance Dog Institute	AMC’s logo w/ Del Monte products	5/1/08-4/20/09	United States and its territories
DialAmerica Marketing	National Childrens Cancer Society	12 ^{1/2} % royalty fee	7/1/10-6/30-12	United States
Disney Worldwide Service	African Wildlife Foundation	“African Cats” campaign	4/22/11-4/28/11	United States
Disney Worldwide Service	Make-A-Wish Foundation	10% donations from proceeds from 11 Disney Stores	3/15/10-2/15/11	United States
Disney Worldwide Service	Marine Toys for Tots Foundation	Plush Toy donations	11/29/10-12/7/10	United States
Disney Worldwide Services	The Nature Conservancy	20 cent donation from each Disneyland ticket sale	12/1/09-12/31/12	United States and its territories
Dannon Company	American Forests	“Tree Planting” campaign	1/1/11-12/31/11	United States
Dannon Company	National Breast Cancer Foundation	Specially marked Dannon yogurt cups	5/15/10-12/31/10	United States
Dunkin Brands	United Service Organizations	Specially marked coffee products	11/1/10-12/31/10	United States
E.J. Gallo Winery	Meals on Wheels Association of America	\$5 donation per cork sale	11/1/10-12/1/10	United States

Electrolux Major Appliances North America	The Ovarian Cancer Research Fund, Inc.	Teal-colored laundry home appliances	2/8/08-4/15/10	United States and its territories
Electrolux Home Products	Ovarian Cancer Research Fund	Appliance Sales Donations	2/1/10-12/31/10	United States
Electrolux Major Appliances North America	Save the Children Federation	Charitable Sales Promotion of Electrolux Appliances	9/1/09-12/31/10	United States and its territories
Entertainment Industry Foundation and Teleflora, LLC	Stand Up to Cancer	Floral containers/accessories that may/or may not include the "Licensed Property"	7/24/08-7/31/09	United States, its territories, possessions and military bases and Canada
Escada US subco, LLC	American National Red Cross	10% donations	4/10/11-4/30/11	United States
Expedia, Inc.	AARP Foundation	"AARP Travel Center Program" Campaign	12/1/10-12/31/10	United States
Farmers Hawaii	University of Hawaii Foundation	\$15 auto insurance quote donation	4/1/10-10/31/10	Hawaii
FCH Enterprises, Inc.	HUGS Help Understanding & Group Support	Canister drive & "Hearts" drive	3/7/11-4/30/11	Hawaii
FCH Enterprises, Inc.	HUGS Help Understanding & Group Support	Various donations/promotions benefiting HUGS	3/1/10-4/30/10	Hawaii
Forever 21	Humane Society of the United States	Licensed T-Shirts	10/18/10-6/30/11	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	7/8/08-12/31/13	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	2/31/09-12/31/13	United States
GAP, Inc.	AmfAR	\$20 donation for each T-shirt sold	11/20/10-1/31/11	United States
GAP, Inc	CARE, Inc	Special Discounts	-	United States
GAP, Inc.	Dress for Success Worldwide	Special Discounts	-	United States
GAP, Inc.	Feeding America	Special Discounts	-	United States

GAP, Inc.	Leukemia & Lymphoma Society	Special Discounts	-	United States
GAP, Inc.	Service Nation/Be the Change	Specially selected merchandise	-	United States
GAP, Inc.	Teach for America	Special Discounts	-	United States
GAP, Inc.	World Wildlife Fund	Special Discounts	-	United States
GE Money Bank	GE Volunteers Foundation	Co-branded credit card	5/16/05-5/16/10	United States
Gilt Groupe, Inc.	GlobalGiving Foundation	Special Discounts on Brand name products	4/16/11-4/18/11	
Girl Scouts of Hawaii	Banzai Productions	Women's short board, long board and body board tournament	02/04/09-04/29/09	Oahu
Golden Arches Merchants Assoc. Of Hawaii	Ronald McDonald House Charities of Hawaii	Happy Meal/Mighty Kids Meal promotion	1/1/11-12/31/11	Hawaii
Golden Arches Merchants Assoc. Of Hawaii	Ronald McDonald House Charities of Hawaii	"Halloween Treat Pack" promotion	10/5/10-10/31/10	Hawaii
Golden Arches Merchants Assoc. Of Hawaii	Ronald McDonald House Charities of Hawaii	McDonald's Happy Meal 30 th Birthday promotion	7/17/09-8/13/09	Hawaii
Golden Arches Merchants Assoc. Of Hawaii	Ronald McDonald House Charities of Hawaii	Valentine Treat Pack (\$2 donation)	1/25/10-2/14/10	Hawaii
Golden Arches Merchants Assoc. Of Hawaii	Ronald McDonald House Charities of Hawaii	"Shrek Forever After" Happy Meal Promotion	5/14/10-6/24/10	Hawaii
GOSUB 60, Inc.	The Beautiful Day Foundation	BLISS mobile game (pink ribbon royalties)	3/4/09-3/4/12	United States
Hachette Book Group	Artist for a New South Africa	"Nelson Mandela's Favorite African Folktales"	6/22/10-	United States
Hanesbrands, Inc.	DonorsChoose.org	Hanes Rewards Promotion	12/1/10-7/1/11	United States
Hanesbrands, Inc.	The Breast Cancer Research Foundation	\$1 donation from the Bali Facebook Page	7/26/10-8/22/10	United States
Hanesbrands, Inc.	Goodwill Industries International	Sponser Trademarks	12/14/10-12/31/11	United States

Hanesbrands, Inc.	National Breast Cancer Foundation	“Design-A-Tee” Program	3/6/11-4/30/11	United States
Hanesbrands, Inc.	The Salvation Army National Corporation	Virtual Socks Drive	11/23/10-12/31/10	United States
Hanesbrands, Inc.	Susan G. Komen for the Cure	Facebook Promotion	10/20/10-11/30/10	United States
Hanesbrands, Inc.	Susan G. Komen for the Cure	T-Shirt Promotion	9/1/10-12/31/11	United States
Hanesbrands, Inc.	Susan G. Komen for the Cure	T-Shirt Promotion	9/1/10-9/9/11	United States
Hearst Communications	Childrens Miracle Network	Direct mail invitation campaign	4/12/10-4/12/13	United States
Hearst Communications	National Womens History Museum	“Shine On” gala Good Housekeeping Magazine	2/12/10-4/12/10	United States
Helzberg’s Diamond Shop	Susan G. Komen Breast Cancer Foundation	Love Help & Hope Collection Jewelry Sales Promotion	10/1/10-9/30/11	United States
Hewlett-Packard	CARE	Interactive campaign	10/26/09-3/15/10	United States
Hewlett-Packard	DonorsChoose.org	Interactive campaign	10/19/09-3/15/10	United States
Hewlett-Packard	JA Worldwide	Interactive campaign	10/09-3/10	United States
Hewlett-Packard	Make A Wish Foundation	Interactive campaign	1/26/09-3/15/10	United States
Hewlett-Packard	Red Cross	Interactive campaign	10/09-3/15/10	United States
Hewlett-Packard	Susan G. Komen	Interactive campaign	4/30/09-3/15/10	United States
Hewlett-Packard	World Wildlife Fund	Interactive campaign	10/1/09-3/15/10	United States
Holiday Card Center	AARP Foundation	Licensed Trademarks	3/30/11-7/31/12	United States
Holiday Card Center	Defenders of Wildlife	Licensed Trademarks	3/22/11-6/30/12	United States
Holiday Card Center	American Humane Association	Licensed Trademarks	11/30/10-6/30/14	United States
Holiday Card Center	AOPA Air Safety Foundation	Licensed Trademarks	1/12/10-6/30/13	United States
Holiday Card Center	BoatUS Foundation	Licensed Trademarks	12/2/09-6/30/12	United States
Holiday Card Center	Ducks Unlimited	Licensed Trademarks	12/15/09-12/31/12	United States

Holiday Card Center	Military Officers Association of America Scholarship Fund	Licensed Trademarks	2/23/10-6/30/13	United States
Holiday Card Center	National Audubon Society	Licensed Trademarks	5/12/09-6/30/11	United States
Holiday Card Center	National Geographic Society	Licensed Trademarks	12/3/10-4/30/12	United States
Holiday Card Center	United States Equestrian Federation	Licensed Trademarks	1/6/11-6/30/13	United States
Holiday Card Center	World Wildlife Fund	Licensed Trademarks	3/11/10-6/30/13	United States
Home Depot	Autism Speaks	“Blue Goods” Specially marked lighting products	3/15/11-12/31/11	United States
Hungry Machine, Inc.	DonorsChoose.org	“12 Days of Gifting” campaign	12/1/10-3/1/11	United States
Hungry Machine, Inc.	GlobalGiving Foundation	“12 Days of Gifting” campaign	12/7/10-3/7/11	United States
Jem Sportswear/Awake	World Wildlife Fund	Specially marked apparel and t-shirts	12/1/09-12/31/12	United States
Johnson & Johnson Consumer Companies	March of Dimes Foundation	Prematurity Awareness Campaign	6/1/10-12/31/10	United States
Hokulani Bakery, Inc.	Trust for Public Land	50 cent donation from the sale of each of the 2000 cupcakes sold	11/2/09-11/30/09	Oahu
Hyatt Corporation	Make A Wish	Fundraising promotions	12/1/09-2/28/10	United States
Jockey International	Debra Steigerwaldt Foundation	1% donation of all Jockey products	11/1/09-1/30/09	United States
Johnson & Johnson Consumer Companies, Inc.	National Wildlife Federation	Specially marked products	3/25/10-12/31/11	United States
Johnson & Johnson Consumer Companies, Inc.	March of Dimes Foundation	Use of name and logo	11/1/09-12/31/09	United States
KFC Corporation	Susan G. Komen	“Buckets for the Cure” On-line donation	4/5/10-5/23/10	United States

Kimberly-Clark Global Sales	Children's Miracle Network	.50 cent donation for every Huggies, Supreme Snug N Dry diapers and Natural Care Wipes	2/09-1/10	United States
Kimberly-Clark Global Sales	Feeding America	"Every Little Bottom" Campaign	10/1/10-12/31/10	United States
Kimberly-Clark Global Sales	KaBoom!	\$315,000 contributions for (2) KaBoom playgrounds	5/19/09-5/19/10	United States
Kimberly-Clark Global Sales	Project to End Prostate Cancer	Donation % of specially-marked Depend Undergarment for Men	6/15/09-12/31/10	United States
KitchenAid Promotions LLC	Susan G. Komen Breast Cancer Foundation	"Cook for the Cure"	2009-2010	United States
Kmart	Breast Cancer Research Foundation	Use of charity trademarks	7/30/10-6/30/11	United States
Kraft Foods Global	Feeding America	"Huddle to Fight Hunger" promotion	8/22/10-12/31/10	United States
Lawaia Kanaka	Partners In Development Foundation	\$5 donation from t-shirt sales	7/10/09-8/28/09	Oahu, Hawaii
Lawaia Kanaka	Partners In Development Foundation	\$1 donation from t-shirt sales	9/16/09-9/16/10	Oahu, Hawaii
LifeLock, Inc.	Folds of Honor Foundation	10% donation from annual membership	3/5/10-12/31/10	United States
LifeLock, Inc.	Sport Humanitarian Group	10% donation from annual membership	3/28/10-4/11/10	United States
L'Oreal USA	ALSAC	\$7 donation from sale of Genifique	10/22/10-12/1/10	United States
L'Oreal USA	amfAR	Specially marked products	9/1/10-3/31/11	United States
L'Oreal USA, Inc (Biolage)	Conservation Fund	On-line matching program (Thank you tree donation)	4/1/10-8/31/10	United States

L'Oreal USA, Inc.	Ovarian Cancer Research Fund, Inc.	Colour riche lipstick "Because I'm Worth It" Book "Color of Hope" Bracelet	8/1/06-12/31/07 (successive 1 year terms)	United States
L'Oreal USA, Inc.	Population Services International	Kiehl's product (limited edition lip balm)	9/30/08-n/a	United States
L'Oreal USA, Inc.	Rainforest Alliance	Kiehl's product (limited edition toning mist)	3/30/10-3/31/11	United States
L'Oreal USA, Inc.	United States Fund for UNICEF	\$1 donation from Giorgio Armani Perfume sales	10/21/09-6/30/10	United States
L'Oreal USA, Inc.	WaterKeeper Alliance	Kiehl's product limited edition body lotion	2/2/11-12/31/11	United States
Lululemon Athletica	HUGS	"Lets HUGS it Out" fundraising event	4/9/11	Hawaii
Make Up Art Cosmetics	MAC Aids Fund	Viva Glam lipstick; Kids Helping Kids cards	6/4/08-6/4/09	United States
MasterCard International, Inc.	Habitat for Humanity International, Inc.	10% donation using MasterCard for Home Depot Customers	10/1/10-10/31/10	United States
McNeil-PPC, Inc.	The American Society for the Prevention of Cruelty to Animals	Cash donation from Zyrtec products	8/1/08-3/31/09	United States
McNeil-PPC, Inc.	National Park Foundation	Benadryl Park Moments Program-cash donation from Benadryl products	1/7/08-12/31/09	United States
McNeil-PPC, Inc.	National Trust for Historic Preservation	Cash donation from Zyrtec products	3/14/08-8/31/09	United States
McNeil-PPC, Inc.	World Wildlife Fund, Inc.	Cash donation from Zyrtec products	9/10/08-6/30/09	United States
Macys	Absolute Performance	Shopping Day ticket	5/30/09	Oahu
Macys	Aloha United Way	Shopping Day ticket	5/30/09	Oahu
Macys	Alzheimer's Association Aloha Chapter	Shopping Day ticket	5/30/09	Oahu

Macys	Ballet Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Boys & Girls Club of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Childrens Discovery Center	Shopping Day ticket	5/30/09	Oahu
Macys	Childrens Alliance of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Dyslexia Tutoring Center of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Filipino Womens League	Shopping Day ticket	5/30/09	Oahu
Macys	Girl Scouts of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Hawaii Childrens Cancer Foundation	Shopping Day ticket	5/30/09	Oahu
Macys	Hawaii Foodbank	Shopping Day ticket	5/30/09	Oahu
Macys	Hawaii Foundation for Chinese Culture and Arts	Shopping Day ticket	5/30/09	Oahu
Macys	Hawaii Youth Opera Chorus	Shopping Day ticket	5/30/09	Oahu
Macys	Hawaii Youth Symphony	Shopping Day ticket	5/30/09	Oahu
Macys	Healthy Mothers Healthy Babies Coalition of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Honolulu Theatre for Youth	Shopping Day ticket	5/30/09	Oahu
Macys	Honolulu Zonta Club Foundation	Shopping Day ticket	5/30/09	Oahu
Macys	HUGS	Shopping Day ticket	5/30/09	Oahu
Macys	Hui Hoomalu Program	Shopping Day ticket	5/30/09	Oahu
Macys	Independent Living Waipahu	Shopping Day ticket	5/30/09	Oahu
Macys	Ka Hui Kaha	Shopping Day ticket	5/30/09	Oahu
Macys	Kapahulu Center	Shopping Day ticket	5/30/09	Oahu
Macys	Keiki O Ka Aina Family Learning Centers	Shopping Day ticket	5/30/09	Oahu
Macys	Leukemia & Lymphoma Society	Shopping Day ticket	5/30/09	Oahu

Macys	Manutahi	Shopping Day ticket	5/30/09	Oahu
Macys	Oahu Church of Christ	Shopping Day ticket	5/30/09	Oahu
Macys	Planned Parenthood of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	PBS Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Ronald McDonald House Charities of Hawaii	Shopping Day ticket	5/30/09	Oahu
Macys	Surfing the Nations	Shopping Day ticket	5/30/09	Oahu
Macys	Volunteer Legal Services Hawaii	Shopping Day ticket	5/30/09	Oahu
MeebleMail, LLC	AmeriCares Foundation	Specially marked email stationery	1/26/11-1/26/14	United States
MeebleMail, LLC	Arts to Grow	Specially marked email stationery	9/15/10-9/15/13	United States
MeebleMail, LLC	Breast Cancer Research Foundation	Specially marked email stationery	6/22/10-6/22/11	United States
MeebleMail, LLC	National Foundation for Celiac Awareness	Specially marked email stationery	8/4/10-8/4/11	United States
Metro Canyon, Inc	Action Against Hunger	Promotional Calendars	4/21/10-3/31/11	United States
Metro Canyon, Inc	Adopt-A-Classroom	“	4/13/10-3/31/11	United States
Metro Canyon, Inc	American Humane Association	“	4/13/10-3/31/11	United States
Metro Canyon, Inc	City Year, Inc.	“	5/10/10-3/31/11	United States
Metro Canyon, Inc	Goodwill Industries International	“	5/26/10-3/31/11	United States
Metro Canyon, Inc	Juvenile Diabetes Research Foundation International	“	5/20/10-3/31/11	United States
Metro Canyon, Inc	Operation Homefront	“	4/16/10-3/31/11	United States
Metro Canyon, Inc	Rebuilding Together	“	4/30/10-3/31/11	United States
Metro Canyon, Inc	Ronald McDonald House Charities	“	4/30/10-3/31/11	United States
Metro Canyon, Inc	Smile Train	“	4/6/10-3/31/11	United States

Metro Canyon, Inc	United Through Reading	“	5/21/10-3/31/11	United States
Metro Canyon, Inc	The V Foundation	“	4/7/10-3/31/11	United States
Microsoft, Inc.	Feeding America	Download donation event	6/10/9-9/30/09	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	“Red Campaign” Products	1/8/08-n/a	United States
MillerCoors	Iraq and Afghanistan Veterans of America	“A Piece of the High Life” Campaign	7/1/10-9/30/10	United States
Moet Hennessy USA, Inc	National Urban League, Inc.	Limited Edition bottles of Hennessy VS Cognac	1/1/10-6/30/10	United States
Moet Hennessy USA, Inc.	GlobalGiving Foundation	Specially marked bottles of Lapostolle wines	4/15/10-9/30/10	United States
Moet Hennessy USA, Inc	Thurgood Marshall College Fund, Inc.	Limited Edition bottles of Hennessy VS Cognac	1/1/09-6/15/09	AL, AZ, CA, DE, FL, GA, HI, IL, KY, LA, MD, MI, MS, NC, NY, NV, OH, PA, SC, TN, TX, VA and WA
National Wildlife Federation	Keen, Inc.	Keen’s Childrens shoes depicting endangered/threatened species	9/18/08-12/31/09	Promotional Territory (US and its territories and possessions)
Nature Conservancy Macy’s West	Nature Conservancy	\$5.00 coupon	2/27/09-4/25/09	United States
Neiman Marcus Group, Inc.	Big Brothers Big Sisters	Promotional Christmas Ornament	10/5/10-1/31/11	United States
Neiman Marcus Group, Inc.	First Book	NMG 2009 Christmas Book “Fantasy Gift”(one only) and \$25 First Book Donations	10/31/09-1/31/10	United States
Nestle Prepared Foods Company	Habitat for Humanity	“Stouffers Dinner Club Loyalty” campaign	3/1/10-12/31/11	United States
Nestle Purina	Adopt A Pet	Contribution of .10 cent to charity	5/2/10-5/23/10	United States
Nestle Purina Pet/Care	Susan G. Komen Foundation	Purina Cat Chow promotion	8/31/09-12/31/09	United States
Nestle USA, Inc.	Dress For Success Worldwide	Logo based donation up to \$100,000.00	9/21/09-12/31/09	United States

Nestle USA, Inc.	Reading is Fundamental	On-line giveaway/.10 cent donation	6/3/10-12/29/11	United States
Netflix, Inc.	Feeding America	Holiday gift subscription sales; Holiday Gift box gifting program	11/25/08-12/29/08	United States
New Balance Athletic Shoe, Inc	Girls on the Run International	Adult Charity Running Program	1/1/10-12/31/11	United States
New Balance Athletic Shoe, Inc.	Susan G. Komen Foundation	"Lace Up"; "Pin Up" and "Give Instant" promotions	1/1/10-12/31/12	United States
Nike USA, Inc.	Charities Aid Foundation America	Specially-identified products for sale	2/14/07-12/31/09	United States
Nike USA, Inc.	Lance Armstrong Foundation, Inc.	LIVESTRONG Products	9/1/07-12/31/12	United States
Nike USA, Inc.	USA for UNHCR	"NineMillion" products	6/20/07-6/19/10	United States
Nike USA, Inc.	V Foundation's Kay Yow/WBCA Cancer Fund	Nike products w/ pink ribbon logo and pink color	1/22/09-12/31/11	United States
Nintendo of America	Susan G. Komen Breast Cancer Foundation	Pink ribbon Nintendo DS's	6/16/08-11/30/08	New York
Nordstrom, Inc. and New Balance Athletic Shoes, Inc.	Shoes that Fit	Shoes that Fit Holiday Program	11/26/10-12/24/10	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
Neutrogena Corporation	GlobalGiving	\$1donation from Wave Sonic and Oil Free Acne Wash Pink Grapefruit Line	<u>7/28/10-7/28/11</u> Celebrity Holiday Collection (second promotion-11/15/10-12/31/10)	United States
Outback Steakhouse of Florida	Operation Homefront	Percentage from "Red White and Bloomin'" menu	<u>2/23/11-2/23/11</u>	United States

Pacific Stampers	Ronald McDonald House Charities of Hawaii	Scrap (Scrapbook/Stamp) Camp-\$5 donation from each registration	5/31/09	Oahu
Payless ShoeSource	Fresh Air Fund	100% donation from sales of "Friendship Shoe"	5/1/11-12/31/11	United States
Payless ShoeSource	Fresh Air Fund	100% donation from sales of "Friendship Shoe"	5/1/10-12/31/10	United States
Payless ShoeSource	Hispanic Scholarship Fund	"Inspiring Possibilities Program" bracelet	9/30/10-12/31/10	United States
Payless ShoeSource	Nature Conservancy	Specially marked tote bags	4/1/09-7/31/11	United States
Payless ShoeSource	National Urban League	"Payless Inspiring Possibilities Scholarship Promotion	2/1/11-2/28/11	United States
Payless ShoeSource	National Urban League	"I Believe" Necklace	2/1/10-2/28/10	United States
Pinnacle Foods Group LLC	Share Our Strength	Duncan Hines Double Donations Campaign	11/5/10-9/30/13	United States
Polo Ralph Lauren Corporation	Room to Grow National	"Spring 2011" campaign	3/3/11-3/30/11	United States
Polo Ralph Lauren Corporation	East Hampton Historical Society	Society/Polo Project Apparel	6/9/08-6/9/11	United States
Polo Ralph Lauren Corporation	Michael J. Fox Foundation	"Dog Tag" Necklace	1/1/11-12/31/11	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Pink Pony Products	10/1/10-10/31/10	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States
Polo Ralph Lauren Corporation	United Way Worldwide Disaster Fund	10% donation re specific items	4/6/10-4/12/10	United States
Polo Ralph Lauren Corporation	United Way Worldwide Disaster Fund	"Live United" campaign	4/30/10-7/31/10	United States
Popghum, LLC	World Wildlife Fund	"Specially Marked Products"	n/a	United States

Proctor & Gamble	Communities in Schools	“Back to School” promotion	2/1/11-11/30/11	United States
QVC	CFDA Foundation	“Fashion Targets Breast Cancer” campaign	9/1/10-12/31/10	United States
Rainforest Native, LLC	World Wildlife Fund	Licensed goods (Acai seed bracelets)	1/1/09-12/31/09	United States
RD Magazine Value Partners	Humane Society of the United States	Specially marked magazines	5/1/09-4/30/10	United States
RD Magazine Value Partners	Humane Society of the United States	Specially marked magazines	4/1/09-4/30/13	United States
Retail Brand Alliance	Golden Fleece Foundation	Use of charity name, logo	11/11/09-3/1/11	United States
Roberts American Gourmet Food, LLC	Boys & Girls Clubs of America	“Pirates of the Carribean” Promotion	4/1/11-7/31/11	United States
Sanford LP	City of Hope	Specially marked “Pink@Work” products	1/1/11-12/31/12	United States
Sanofi Pasteur, Inc.	AmeriCares	G.I.F.T. Program	9/13/10-n/a	United States
Sanford, L.P.	City of Hope	Pink@Work writing products	1/1/09-1/0/10	United States
Saunders Mfg. Co.	City of Hope	“Make a Difference” Promotion	2/1/11-2/1/12	United States
Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scott Company	Susan G Komen	“Plant for the Cure” drive	4/29/10-5/6/10	United States
Sears Holdings Management Corporation	Rebuilding Together, Inc.	Fundraising Drives	10/13/08 - 7/30/09	Sears retail stores in the United States and on www.sears.com
Sephora, USA	American National Red Cross	\$1 donation from Tokidoki@ item	3/24/11-3/30/12	United States
Sephora, USA	Breast Cancer Research Foundation	Specially marked products re promotion	5/4/09-6/30/10	US and Canada
Sephora, USA	Wildlife Conservation Society	Edun for Sephora Make-Up Palettes	4/20/10-12/31/10	US and Canada

Sequel International, Inc.	Susan G. Komen Breast Cancer Foundation	GUESS watches (pink ribbon watch)	6/11/10-2/28/11	United States
Sequel International, Inc.	Susan G. Komen Breast Cancer Foundation	GUESS watches (pink ribbon watch)	6/8/09-1/31/10	United States
Sherwin-Williams Company	American Forests	Paint Kit; in-store signage; print media	9/4/08-3/31/10	District of Columbia, United States of America
Sherwin-Williams Company	Glacier National Park Fund	Thompson's Waterseal Brand (\$1 donation per gallon)	10/1/08-12/31/09	Montana
Sherwin-Williams Company	National Park Foundation	Promotional Campaign	1/1/10-12/31/10	United States
Sherwin-Williams Company	New York State Office of Parks, Recreation and Historic Preservation	Thompson's Waterseal Brand (\$1 donation per gallon)	10/1/08-12/31/09	New York
Sherwin-Williams Company	Yellowstone Park Foundation	Thompson's Waterseal Brand (\$1 donation per gallon)	10/1/08-12/31/09	Wyoming
Shutterfly, Inc.	American Lung Association	Specially marked products	10/1/09-12/31/10	United States
Shutterfly, Inc.	Heifer Project International	Specially marked products	10/1/09-1/31/10	United States
Shutterfly, Inc.	Lance Armstrong Foundation	Specially marked products	7/22/09-7/22/11	United States
Shutterfly, Inc.	Special Olympics, Inc.	Special versions of Holiday cards	10/16/09-1/31/10	United States
Shutterfly, Inc.	World Wildlife Fund	Specially marked products	7/30/09-3/3/10	United States
SiVest Group, Inc.	National Wildlife Federation	Name/logo on certain SiVest material	10/16/09-10/16/10	United States
SiVest Group, Inc.	World Resources Institute	Name/logo on certain SiVest material	9/23/09-9/23/10	United States
Somerset Entertainment	Breast Cancer Research Foundation	\$1 donation for Relaxation/Spa 3-CD set	6/1/09-5/31/10	United States and Canada
Starbucks Corporation	CARE	"Every Mother Counts" promotional compact disc	4/12/11-12/31/11	United States

Starbucks Corporation	Conservation International Foundation	Conservation card donation .05 cent	3/9/10-12/31/10	United States
Starbucks Corporation	Global Fund to Fight Aids	Starbucks RED card and promotional CD	11/27/08-9/30/11	United States
Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book "CraftHope"	8/1/2010-indefinite	United States
Stuben Glass, LLC	African Wildlife Foundation	"Big 5 Sweepstakes"	5/1/10-8/31/11	United States
Subaru of America	ASPCA	\$250 donation for every new Subaru sold/leased	11/20/10-1/3/11	United States
Subaru of America	Big Brothers Big Sisters of America	\$250 donation for every new Subaru sold/leased	11/20/10-1/3/11	United States
Subaru of America	Habitat for Humanity International	\$250 donation for every new Subaru sold/leased	11/20/10-1/3/11	United States
Subaru of America	Meals on Wheels Association of America	\$250 donation for every new Subaru sold/leased	11/20/10-1/3/11	United States
Subaru of America	Ocean Conservancy, Inc.	\$250 donation for every new Subaru sold/leased	11/20/10-1/3/11	United States
Subaru of America	ASPCA	\$250 donation for every new Subaru sold/leased	9/25/09-3/31/10	United States
Subaru of America	Boys and Girls Club of America	\$250 donation for every new Subaru sold/leased	9/25/09-3/31/10	United States
Subaru of America	Habitat for Humanity International	\$250 donation for every new Subaru sold/leased	9/25/09-3/31/10	United States
Subaru of America	Meals on Wheels Association of America	\$250 donation for every new Subaru sold/leased	9/25/09-3/31/10	United States
Subaru of America	National Wildlife Federation	\$250 donation for every new Subaru sold/leased	9/25/09-3/31/10	United States
Sugartown Worldwide, Inc.	World Wildlife Fund	Specially marked goods	12/3/09-5/30/10	United States
12 th Avenue Grill	Hawaii Meals on Wheels	"Community Plate" event	11/8/10	Hawaii
TJX Companies	ALSAC	Donation of Pin-Up proceeds	10/31/10-11/13/10	United States

TJ Maxx	Autism Speaks	"Puzzle Piece" Campaign	4/3/11-4/23/11	United States
TJMaxx	Joslin Diabetes Center	"Give-A-Dollar" Campaign	1/9/11-1/22/11	United States
Taco Bell Corp.	Taco Bell Foundation for Teens	"Give a Dollar, Get a Teen to Graduate" promotion	4/7/11-7/31/11	United States
Taco Bell Corp	Taco Bell Foundation	"Give a Dollar, Get a Teen to Graduate" promotion	6/3/10-8/31/10	United States
Teleflora LLC	American Red Cross of Santa Monica	Special floral arrangement	3/16/11-3/30/11	United States
Teleflora, LLC	Breast Cancer Research Foundation	Special floral arrangement	11/2/10-8/31/11	United States
Teleflora, LLC	Breast Cancer Research Foundation	Special floral arrangement	9/1/09-8/31/10	United States
Teleflora, LLC	Share Our Strength	Special Floral Products	10/1/10-12/31/10	United States
Tiny Prints, Inc.	Robin Hood Foundation	10%donation from the 2009 Gwyneth Paltrow celebrity Holiday Card Collection	10/9/09-1/31/11	United States
Thomas Nelson Sales Company	World Vision	"Gods Word in Action" campaign	6/17/10-3/31/12	United States
Tremendous! Media	World Wildlife Fund	Licensed Goods	1/1/11-4/30/11	United States
3M Company	Susan G. Komen Breast Cancer Foundation	Specially marked Lint Rollers	1/1/10-1/31/11	United States
TJ Maxx	Save the Children	"Give a Dollar " Campaign & Limited Edition shopping bag	7/26/09-8/22/09	United States
VF Sportswear, Inc.	American Heart Association	"Go Red for Women Movement"	1/30/11-2/28/11	United States
VF Sportswear, Inc.	Oceana	Deck Shirt Promotion	4/5/11-3/30/11	United States
VF Sportswear, Inc.	Oceana	Nautica brand t-shirt promotion	12/13/10-5/31/11	United States
Vistaprint Limited	The Marine Toys for Tots Foundation	50% off on Co-Branded Holiday Cards	9/28/09-2/28/10	United States

VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
Wm. Wrigley Jr. Company	Keep America Beautiful	"The Great American Cleanup"	2/15/11-5/31/11	United States
Wm. Wrigley Jr. Company	Bright Pink	10% donation from Wrigley products	9/1/10-12/31/10	United States
Weight Watchers International	Action Against Hunger USA	"Lose for Good" Program	8/2/10-3/31/11	United States
Williamson-Dickie Manufacturing Company	The Salvation Army	Special Edition "Detroit 874" workpants	9/21/10-3/31/11	United States
Wyeth Consumer Healthcare, Ltd.	Nourish America	\$1 donations for usage of microsite	7/13/09-9/11/09	United States
Yahoo!, Inc.	Susan G. Komen Breast Cancer Foundation	\$1 donations for usage of Yahoo!'s search engine	9/26/08-10/31/09	United States
Yum! Brands, Inc.	United Nations World Food Programme	Consumer Donations Corporate Cash Donations	9/24/09-10/31/09	United States
800-Flowers, Inc.	Petsmart Charities	% of proceeds to PCI	2/28/11-5/30/11	United States